

2023 Annual General Meeting

Malvern Red and Black Society November 4, 2023 AGM Minutes

Present: Randy Deffett (Chair), Sandra Burk, Robert Watson, Dianne Renwick, Astrid Neuland, Ila Vaculik, Donna Halliday, Vandra Masemann, Sandy Richmond, Volker Masemann, Raj Sharma.

Regrets: Lois Maxwell, Rod Tennyson, Tim Daciuk, Paul Warner, Lyn Bradshaw, Ingrid Imada Bubersky, Ken Scullion, David Fuller.

Order of Business

Introductions: We have a quorum to be able to conduct business.

2022 AGM Minutes

Minutes were circulated prior to meeting to those who attended 2022 AGM. No amendments.

Motion to accept Minutes: Randy Deffett seconded by Donna Halliday. Carried.

Matters Arising from 2022 Minutes: Matters are included in today's agenda.

President's Report Randy Deffett

1. Looking Back- We organized the 120th MCI Reunion in 6 months and completed almost all our 2022-23 goals.
2. Going Forward- "To you we throw the torch/Be Yours Hold It High". We need to expand membership, volunteer and executive numbers. Astrid Neuland (Class 1985) has been a Member-at-Large and 1980s-decade coordinator. Raj Sharma (1992) is our 1990s-decade coordinator and part of our social media team. Thank you both.
3. Specific volunteer roles that we need to fill:
 - Website modernization
 - Website administration
 - Assistant Treasurer
 - Communications Committee Chair
 - Musings co-editor
 - 1940s Decade Coordinator.
4. Why should I support the MRBS? We still need, welcome and deserve your volunteer and financial support. We are a very good use of your time.
5. Thank you to Robert Watson and Ingrid Imada Bubersky for their extra efforts.
6. To everyone who has helped in any way, large or small, thank you.

To Do (Randy)- Add 2023-2024 MRBS Goals onto our website.

Motion to accept President's Report- Randy/Vandra Masemann. Carried.

Treasurer Report Robert Watson

Highlights:

1. Successful reunion: revenues >\$12,000. Expenses= \$6,059.
2. Malvern Wear: revenues= \$3,878. Expenses= \$3,066.
3. Musings cost (not Fall 2023 issue) = \$990 (OMF provided \$450 to help with cost).
4. Donations (Canada Helps) to MRBS= \$2,840.
5. Surplus = \$10,659 minus \$1,000 invested in 5-year GIC; net surplus= \$9,659.
6. Projected surplus is expected to last to the end of 2027.

5-year projection is based on MRBS historical averages of revenues and expenses. It is a work in progress, it may change as revenues and expenses vary.

Motion to accept the Treasurer's Report- Robert Watson/Sandra Burk. Carried.

Communications Reports various

- **Postal Mail** Vandra Masemann

We matched the 2022 trend, not nearly as many people relied on postal mail. Most donations are made online via Canada Helps. We only received 10 mailed in envelopes.

- **Email** Robert Watson (redandblack@malverncollegiate.com).

155 emails received, mostly for MCI120 Reunion and Malvern Wear. We created a dedicated Reunion specific email address, to direct enquiries to Ingrid Imada Bubersky.

To Do (Ingrid)- If available, provide email traffic statistics for the reunion email address.

- **Website Traffic** Randy Deffett

Goal was to increase views by 25% and we achieved 400%. The In-Memoriam Page drove traffic, with 7 of our top 10 most viewed sites. With members consent, we are adding new names to the Public Members page. Malvern Wear is encouraging traffic and the MCI Principal, Aaron Gotfryd, has approved us to advertise Malvern Wear to MCI parents.

- **Database** Dianne Renwick and Ingrid Imada Bubersky

Ingrid completed consolidation of the reunion Eventbrite registrations to match and update our member active database. We now have 70 'postal only' members, dropping total from our earlier 464. We achieved our goal to increase our total active members by 25%.

We made great efforts to get our 'inactive' members (aka 'no permission' list) to confirm that they do consent for us to send them communications. Very few responded positively.

- **Social Media** Sandra Burk and Raj Sharma

Subscribership increases on Facebook Group= 275 and FB Page= 44. Raj has provided ideas to make Instagram more engaging, including input from the Student Council. We closely monitor and block attempts of 'lurkers' to gain access and delete inappropriate material. We will move the FB Group from public to private but will wait until Malvern Wear sales finish- we cannot host Malvern Wear on a private FB platform.

Motion to accept the Committee reports- Randy/Dianne Renwick. Carried.

Archives Committee Vandra Masemann and Donna Halliday

We had year-round access to the Archives Room. It was gratifying to hear the compliments of visitors to the Archives Room during the Reunion and during visits after the Reunion. We received 100 archival donations from the Estate of Mr. Fletcher- a good assortment of valuable

material. Irene Hubel's death was very sad news and we had to reconstruct the files she was working on. We have many jobs to do as itemized in the AGM Report. School front construction on Malvern Avenue has eliminated the gardens and our committee's work. We extend a special thanks to Lois Maxwell, Ila Vaculik and Lyn Maureen Bradshaw for their efforts to prepare the Display Boards for the Reunion.

Motion to accept Archives Report- Vandra Masemann/Volker Masemann. Carried.

MCI120 120th Reunion Randy Deffett

It was an outstanding success. We had 878 Open House attendees and 720 pub night attendees, distributed amongst all class decades. Open House highlights:

- Principal Sandy Kaskens' hall graduation class photo displays (going back to 1924).
- Auditorium musical performances: alumni/student band (40+ alumni and 10 student musicians) and the 1960s Folk Music quartet were very popular.
- Teacher Recognition Ceremony.
- 70+ student volunteers engaging with our senior alumni all day long.

Our success was thanks to our volunteers: 17 planners leading up to the event and 25 additional alumni volunteers helping on May 13th. Two people to add to our volunteer list: Suzanne (Broenimann) Olejnik and Sandra (Hicks) Cooper.

Elections Randy Deffett

No nominees were received prior to AGM. Randy volunteered to serve as Acting Secretary for one more year.

Motion to accept Randy as Acting Secretary- Randy/Sandra Burk. Carried.

Elections to fill 2 Member-at-Large 3-year term positions. Ila Vaculik agreed to stand for re-election as a Member-At-Large. No other nomination was received.

Motion to accept Ila as re-elected Member-at-Large for a 3-year term and the 4th M/L position will remain vacant for now- Randy/Vandra Masemann. Carried.

Other Business

- **Motion-** Thank you to (now retired) Sandy Kaskens for all her help during her four years as MCI Principal, which allowed the MRBS to continue. Vandra/Randy. Carried.
- **Motion** to thank Randy Deffett for his 3 years as MRBS Executive to allow the MRBS to continue. Vandra/Dianne Renwick. Carried.
- **Motion** To extend a profuse thank you to Nickie Lewis (MCI office administrator) for decades of contributions to the MRBS and a congratulations on her December retirement. The MRBS will send a representative to her retirement dinner on December 7th at Jawny Baker's. Vandra/Ila Vaculik. Carried.

Adjournment 2:29pm November 4, 2023