

MRBS Executive Meeting Minutes

Tuesday May 14, 2024 7:00 p.m.

Present: Randy Deffett (chair), Robert Watson, Dianne Renwick, Vandra Masemann, John Leahey, Astrid Neuland, Lois Maxwell (left early)

Regrets: Sandra Burk, Paul Warner, Ila Vaculik, Lyn Maureen Bradshaw, Rod Tennyson, Tim Daciuk, Volker Masemann, Raj Sharma

Order of Business:

1. Call to Order 7:11pm. May 14 agenda approved.
2. April 9, 2024 Minutes approved.
3. Business Arising from April 9- none.
4. Announcements- Vandra Masemann
 - a) Commencement- June 25 Danforth Music Hall. MCI to invite President.
 - b) Spring Sale Malvern Shop Wear- Principal, Aaron Gotfryd approved promotion directly to MCI parents and on school website; to promote 20% sale prices.
 - c) Malvernites Who Served- database of alumni who served in conflicts has been completed by David Fuller.
5. President's Report- Randy Deffett
 - a) Charter-
 - i. By-law changes approved April 9, as agreed, will take effect as of November 2024 AGM. To clarify for future, Charter does not state that approved new by-laws must wait until next AGM to take effect. They come into effect on date approved in motion.
 - b) Projects-
 - i. Keeping us relevant to Alumni. From 2022 Alumni Survey, we remember priorities not rated as #1, 2 or 3 are still relevant; they are not zero priority. Many projects are important to people. The challenge? Balance our limited time availability and energy to promote what gives impact, relevance and is important.
 - c) 2024-2025 Budget-
 - i. Setting financial priorities for fiscal year, July 1, 2024-June 30, 2025, with Treasurer team (Robert Watson & John Leahey).
 - ii. Looking at Archives Committee= \$700 (office supplies separate)
 - iii. New Mail Chimp account- last year's website modernization we spent none of the \$1,000 budget and postal only members' list costs have dropped from 97 to 12. Mail Chimp expenses and 1X set up cost will stay within past budgets + new Mail Chimp account gives us the reliability we need.
 - d) Randy Not Seeking Re-election as President-
 - i. My priorities are changing so I will not seek re-election. I will maintain a role to be determined.
 - ii. Elections at November 2024 AGM will be for:

1. President- 3 years
2. Secretary- 2 years
3. Member-At-Large- 3 years
- iii. **Motion:** As MRBS President, create, effective now, a standing nominating committee to recruit a list of qualified candidates, for positions being elected at November 2024 AGM and to continue that work. Motion: Randy/seconded by Vandra and Astrid Neuland. Carried.
- iv. **To Do (Randy):** Seek out volunteers to staff this committee.

Committee Reports

6. Finance- Robert Watson
 - a) Bank and book balance= \$6,650 plus \$3,000 in GIC's.
 - b) No Canada Help donations received since last meeting.
 - c) Completed setting up signatories with TD Bank, Robert, John Leahey, Randy and Sandra Burk to add John as signatory.
 - d) Randy has sent draft budget expenses to Robert for review.
 - e) MRBS will present one \$100 MRBS award at June commencement.
 - f) **Motion:** accept Finance Report: Robert; second Randy. Carried.

Communications- Various

7. Database Membership- no report (looks good)
8. Mass Emailing-
 - a) New Mail Chimp account is important for us to establish:
 - i. It is well within our affordability.
 - ii. Privacy Protection: Mail Chimp is safe, database stays in MRBS ownership and provides us business continuity safety: we can assign up to 3 Mail Chimp administrators (not reliant on one person).
 - iii. Creating this new Mail Chimp account now gives us reliability and control in conducting mass email campaigns.
 - iv. **Motion:** MRBS to establish business relationship with Melanie Simpson of Polished Media and Mail Chimp, to create a new MRBS Mail Chimp account. The account is with Mail Chimp. Motion: Randy/seconded by Astrid. Took individual vote count: Carried unanimously.
 - v. **To Do (Randy):** Start process to set up new Mail Chimp account with Melanie, Mail Chimp, Ingrid Bubersky John Leahey.
9. Website- no report
10. Social Media- no report
11. Musings- Vandra Masemann
 - a) We have enough material for this issue.
 - b) Sandra is working out how to prepare layout.
 - c) Malvern Wear- there will be a small advertisement.

12. Archives- Vandra

- a) There is a good relationship with Aaron Gotfryd. MCI basement storage rooms are being cleaned out and our archival material is assured storage space by Aaron (e.g. reunion displays). Additional copies of the Muse found and have been added to our Archive collection.
- b) **To Do (Committee):**
 - i. #1 Project- Listing of MCI Graduates 1907 (first graduate class) to Now.
 - ii. #2 Project- Listing of Who Attended MCI (but did not graduate).
 - iii. i.e. the extent of the work is list EVERYONE who went to MCI.
 - iv. Listing to only include: name, (name while at MCI), Class Year.
- c) **Committee question to MRBS Executive: Does publishing this list violate alumni privacy?** MRBS unanimously approves publishing these lists. They do not violate any privacy expectations.

13. Incoming Postal Mail and Email- Vandra Masemann and Robert

- a) No postal mail received.
- b) One email to 'redandblack': enquiry: an alumnus is considering hosting their class reunion. Forwarded to Rod Tennyson.

14. Additional Business-

- a) Privacy- Dianne Do we need to review our Privacy policy? We now have a thorough posted policy, but with creating business relationship with outside agencies (Polished Media and Mail Chimp), a review of our policy is worthwhile.
- b) **To Do (Randy)-** By Nov. 2024 AGM review posted privacy policy.

15. Meeting adjourned 8:11pm.

16. Next meeting: **Tuesday June 11th 7:00pm**