

2022 AGM Minutes

Malvern Red and Black Society Annual General Meeting November 12, 2022 (via Zoom)

MINUTES

Present: Randy Deffett (Chair), Sandra Burk, Robert Watson, Rod Tennyson, David Fuller, Dianne Renwick, Ila Vaculik, Lois Maxwell, Vandra Masemann, Tim Daciuk, Astrid Neuland, Richard Carret, Volker Masemann

Regrets: Darija Dias, Paul Warner, Donna Halliday, Ken Scullion

Order of Business

Introductions: We have a quorum to be able to conduct business.

2021 AGM Minutes

Minutes circulated to those who attended 2021 AGM and those who registered for this meeting.

Motion to accept Minutes: Randy Deffett; David Fuller seconded. Carried.

Matters Arising from 2020 Minutes

Matters are included in this meeting agenda.

President Report – Randy Deffett

I focused on strategic point to ensure our organization's future success and continuity. Our #1 priority is volunteers- expanding our numbers and having a continuous flow of new volunteers. We have been fortunate to have a long-term group of volunteers, so we have to watch for burn out. We welcome everybody! Come to us, do what you want, give us what time you are able and do it for as long as you are able. We need volunteers particularly for:

- Decade Coordinators (1980s, 1990s)
- 2023 Reunion Committee
- Archives Committee
- Assistant Treasurer

Why would you give us your time?

1. We have consulted with members to find out what they want.
2. Membership and social media subscriber numbers are growing.
3. We manage our finances prudently and have cut costs.

Motion to accept the President Report: Randy Deffett/Lois Maxwell seconded. Carried.

Communications Reports- various

- **Postal Mail** Vandra Masemann

Most members now donate online, using our Canada Helps link. Postal mail volume is negligible. From our Fall *Musings* postal mailing, 16 members have contacted us to switch to email contact. This will save on future postage costs.

- **Email** Robert Watson

64 emails were received at our redandblack@malverncollegiate.com address in 2022. This is a significant increase; in 2020 we received 19 email messages. Our junk mail volume has been significantly cleaned up.

- **Database** Dianne Renwick

A big thank you goes to Donna for her work. She worked through our entire database (3,000+ entries) to confirm correct entries and deceased members. Donna separated the database into: #1 Active members (email and postal) and #2 Inactive members ('no permission' list who have not given consent to contact and 648 deceased members). Of our social media subscribers (1,500+) 249 are registered on our membership database. Those who bought merchandise on our online Malvern Shop, their information is separate from member database. The database is a work in progress.

Question: With the cost of postage, why do we continue to mail to 471 postal only members?

We are committed to do so because:

- MRBS core value is to 'Keep Malvernites in Touch': past, present and future.
- Historically, our most reliable financial donors have been our postal only members.
- Seniors particularly enjoy the feel of paper in their hands.
- We continually encourage those who use email to switch to email communication with us.
- We check closely to ensure addresses are valid- no wasted mail.

- **Social Media** Sandra Burk

Our Facebook Group (1,077) and Facebook Page (379) subscribers may overlap. Instagram started in March, 2022 and is growing steadily (44 subscribers). We have had recent issues with intruders. We are mitigating the issue and will take additional action if needed. We have been following Malvernite obituary postings closely. Social media subscriber numbers are growing steadily each month. We are creating new website content to enhance the website experience.

Motion to accept all Communications Reports: Randy Deffett/Tim Daciuk. Carried.

Treasurer Report Robert Watson

Robert presented summary of: Malvern Wear, Commencement brochure, MRBS Award and Onward Malvern Foundation monies received. As of our MRBS financial year-end, June 2022. book balance= \$2,110.06. With the Fall *Musings* October publication and an improved online donation connection, we have received \$772 in donations to the MRBS in just over a month.

Motion to accept the Treasurer Report: Robert Watson/Randy Deffett. Carried.

Question: What is the long-term viability of our Malvern Wear Shop? We had one-time start-up (technical) costs that are now past. It is expected that future net profit will be higher and we have a good, long term business with our clothing supplier, Mountain View Impressions (an MCI graduate). The Malvern Shop was launched to create excitement with our membership, to show that the MRBS is active and to make some profit. Mission accomplished.

Service Personnel Historian Report David Fuller

Veterans and Cenotaph Restoration Report was presented. A second database of 1,000+ service personnel was only possible from Donna Halliday's work. Ongoing work is being done to locate living relatives of MCI veterans. A critical part of the cenotaph restoration is finding and implementing security measures, in consultation with the TDSB.

Archives Committee Report Vandra Masemann

We are impressed with how much we were able to carry on during the pandemic 2+ year school closure. Sadly, Irene Hubel passed away during the summer. We are looking for her four binders of archival material. If we cannot locate, we can replicate the material. More acid-free storage boxes were purchased, so now all of the archive records are now properly stored. We now have access to the Archives Room so we can sell remaining Centennial Reunion books at \$10.00. We welcome to our new Archives Committee volunteers:

- Sandra Burk
- David Fuller
- Volker Masemann

Garden Committee Report Volker Masemann and Vandra Masemann

MCI reconstruction, covering the entire front of the school, is about to begin. The TDSB will install new landscaping and 'soften' the steep slope that runs down to the cafeteria. All of the gardens will be removed and we do not know what any future gardens may look like.

Technical Support Report David Fuller

Our much-improved online donation icon is live and will keep donors on our website. Recent problems with our internet site provider, Blue Host, seem to have subsided. The urgent need to switch ISP provider is passed for now. Mail Chimp filters are aggressive in filtering out Spam email addresses. A recommendation is for future database maintenance measures, as outlined in submitted report. Big thank you to Paul Warner for creating our website In Memoriam Page! From its launch in September 2022, it quickly became our most popular website page.

Question: Could Malvern Wear Shop sales create tax considerations that may affect our non-profit status? Our revenues would have to exceed \$30,000 annually to be a concern.

Elections Randy Deffett

This election will set future staggered election schedule for continuity of leadership. Reviewed each position up for election, duties, terms of office, and names of those standing for office, and invited new nominees. Each position was then individually voted on. Result of MRBS Executive Elections (to be posted on website) are:

- Vice-President (3-year term)- Sandra Burk elected
- Recording Secretary Treasurer: no candidate; Randy will continue as Acting Secretary
- Members-At-Large (2 posts: 1year & 3year)- Astrid Neuman elected; other is vacant.

Volunteers are unelected positions. Several people agreed to volunteer:

- Richard Carret (Class 1967) happy to help; not sure where he can best assist. We will invite him to our December Executive meeting so he can assess what works for him.
- Decade Coordinator 1980s- Astrid Neuland (Class 1985)
- 2023 Reunion Committee (at time of AGM):
 - Chair: Rod Tennyson
 - Dianne Renwick
 - Astrid Neuland
 - Randy Deffett
 - Ingrid Bubersky
- Archives Committee
 - Sandra Burk
 - David Fuller
 - Ila Vaculik
- Decade Coordinator 1990s- still vacant
- Assistant Treasurer- still vacant

Other Business

- **2023 Reunion** Dianne Renwick

Proposed date for Saturday May 13, 2023. There will be Malvern Open House and Pub Night, the same day. We will not use the Balmy Beach Canoe Club since they will not offer a Saturday night date. Proposed to book Legion Branch #13 1577 Kingston Road. This venue has the same capacity as BBCC (150 people) a lower \$400 booking cost and accommodates a band. We can sell tickets and there is ample street parking. Ingrid Bubersky has volunteered to help- can assist with registration. Who will provide direction in decision making? Reunion Committee Chair will be Rod Tennyson, we need separate committee meeting soon to decide important matters.

Adjournment

Motion to adjourn: Randy Deffett. Meeting adjourned 3:01pm.

