

MRBS Executive Meeting Minutes

Monday March 14, 2023 7:00 p.m.

Virtual meeting via Zoom

Present: Randy Deffett (Chair), Robert Watson, Vandra Masemann, Dianne Renwick, Lois Maxwell, Astrid Neuland

Regrets: Sandra Burk, Darija Dias, Volker Masemann, Paul Warner, Ingrid Bubersky, Ila Vaculik, Rod Tennyson, Lyn Bradshaw

Order of Business:

1. Call to Order 7:09pm
2. March 14 Agenda approved.
3. February 13, 2023 Meeting Minutes approved with corrections.
4. Business Arising from February 13- none
5. Announcements- Randy to deliver cheques to Robert Watson.
6. President's Report- Randy Deffett
 - a) Jacquie Martin Ashbridge's Bay Yacht Club separate event: what is it that her group is looking for?
 - b) **Motion #1:** Randy connect with Jacquie- find out what they are looking for. Motion: Vandra Masemann/seconded by Lois Maxwell. **Carried.**
 - c) **Motion #2:** Randy to report back to Executive & Reunion Committee before finalizing. Motion: Vandra/second Lois. **Carried.**
7. Treasurer's Report- Robert Watson
 - a) Book & bank Balance= \$7,835.
 - b) Do we have access to donations being made by Square Pay app? No.
 - c) **To Do (Dianne):** Contacted Craig McRae to investigate accessing Pay Tap. He has business contact for a machine. Dianne will check cost.
 - d) If a donor at Reunion wants a tax receipt, they can access MRBS website on their phone or at our MRBS booth, go online and enter donation online.
 - e) **Motion** to accept report: Robert Watson/seconded by Randy. **Carried.**
8. MRBS Shop- Vandra Masemann
 - a) Shop is now open.
 - b) Jacquie Martin will keep some stock: 3 shirts, tote bags.
 - c) David Fuller will keep stock: T-shirts, coffee mugs
 - d) What will profit margins be? (attached at end of report)
9. MCI120 Reunion
 - a. Reunion Budget

- i. Predictions:
 - 1. 1980s pub venue will sell out (= 230)
 - 2. 40/50/60s Pub sales = 79. Prediction =150 uncertain
 - 3. Late 70s =136; sell-out is possible (= 200)
 - 4. 1990 to Now= 41 sold; predicted = 75 sales questionable.
- ii. 50% Net profit margin prediction very reasonable.
- b. Pub Venues:
 - i. 1980s Pub question 'where are the funds going?'. Astrid needs to provide a worded explanation of: who we (MRBS) are, why are we hosting the 120th Reunion? What have we achieved?
 - ii. **To Do (Randy & Vandra)** Provide talking points to Astrid to assist discussion with her 1980s group.
 - iii. 1970s Pub may have food truck outside Legion Hall #13.
 - iv. 1990s Pub Leads are Joanne and David Lovell.
 - 1. They will raise interest and attendance.
 - 2. Joanne will connect with Dianne, Rod, Astrid, Ingrid for input.
- c. Communications:
 - i. Need to give people a message to people 3X for it to be absorbed.
 - ii. Remind people in our Facebook and Instagram why we are hosting the MCI120 Reunion and what we have achieved.
 - 1. Mass Email- **To Do (Dianne)** connect with Tim Daciuk about when going out.
 - 2. Social Media- Same theme as discussed in Reunion Feb. 22 meeting; post on social media sites outside of MRBS.
 - 3. Business Flyers- **To Do (Randy)** Print flyers for local biz distribution late March to April.
 - 4. Beach Metro News- #1 PSA to be published March 21 & #2 in-depth article to be published May 2nd.
- d. Display Boards:
 - i. MCI will assist with directional boards, arrows on floor.
 - ii. Boards stored at Lois' church for faster access to continue working on. Will store completed boards at MCI.
 - iii. Work schedule being finalized.
 - iv. Vandra to research Archives for material to use.
- e. MCI Open House:
 - i. **To Do (Randy)** Ask Sandy Kaskens that Auditorium Welcome Ceremony to include recognizing former staff in attendance (10 registered for Open House to-date). Need to ID teachers attending.

10. Communication Reports

- a. Postal Mail- Vandra Masemann
 - i. Picked up at MCI 10th
 - 1. Forwarded 5 bounce backs (deceased) in our postal mail DB to Dianne Renwick.
 - 2. Donation from Paul Steele forwarded to Robert Watson.
 - 3. 2 ticket purchases, forwarded to Robert and Ingrid Bubersky.

- ii. Postal mail bounce backs from February forwarded to Dianne.
- b. Email- Robert Watson
 - i. 11 received at Red & Black email address:
 - 3 From Steve Russell- forwarded to Vandra
 - 3 Changes including deceased 3 - to Dianne and Paul Warner
 - 2 Reunion- forwarded to Rod Tennyson
 - 2 Malvern Shop - to Vandra and David Fuller
 - 1 thank you (from B. Dorrington) 1 - To Vandra.
- c. Database- Dianne Renwick
 - i. Completed database changes from postal mail bounce backs.
 - ii. Mass email will include active and 'no permission' email lists = 1,700+ addresses.
- d. Website Updates- Randy on behalf of Paul Warner
 - i. Paul now has all of Donna Halliday photo files on Google Drive (provided by Randy).
 - ii. **To Do (Paul):**
 - 1. Review what photo images can be sharpened up.
 - 2. Post clearest images.
 - 3. Provide Google Drive link to:
 - a. David Fuller to update MRBS banner photos.
 - b. Sandy Kaskens for student volunteers to create photo slide show.
- e. Social Media- Randy
 - i. Obituaries: Expectations if you post on a MRBS site:
 - 1. Inform Paul Warner to update 'In Memoriam' Page and 'Recent Passings' page on MRBS website.
 - 2. You check MRBS website Public Members' List and inform Paul if the person is listed (to remove).
 - 3. Inform Dianne Renwick to check & remove from member DB.

11. Next Meetings:

- a. **Executive:** Tuesday April 11th 7:00pm.
- b. **Reunion Committee:** Tues. April 18th 7:00pm

Meeting Adjourned 9:17pm

MRBS Shop Pricing					
Item	Packaging	Our Cost	Price	CC Fee	Net Profit
Hat	\$1.00	\$14.00	\$24.95	\$1.02	\$9.93
Hoodie	\$0.25	\$70.00	\$79.95	\$2.62	\$7.33
Rugby	\$0.25	\$80.00	\$89.95	\$2.91	\$7.04
Tote Bag	\$0.25	\$10.75	\$18.00	\$0.82	\$6.43
Sweatshirt	\$0.25	\$60.00	\$75.00	\$2.48	\$12.53
T-Shirt	\$0.25	\$16.35	\$30.00	\$1.17	\$12.48
Mug	\$1.00	\$11.54	\$15.00	\$0.74	\$2.73

