

MRBS Executive Meeting Minutes

Monday April 11, 2023 7:00 p.m.

Virtual meeting via Zoom

Present: Randy Deffett (Chair), Robert Watson, Vandra Masemann, Dianne Renwick, Tim Daciuk, Astrid Neuland, Rod Tennyson, Sandra Burk, Ila Vaculik

Regrets: Volker Masemann, Paul Warner, Ingrid Bubersky, Lois Maxwell, David Fuller

Order of Business:

1. Call to Order 7:09pm
2. April 11 Agenda approved.
3. March 14, 2023 Meeting Minutes approved.
4. Business Arising from March 14- none
5. Announcements- none.
6. President's Report- Randy Deffett
 - a) New Alumni Scholarship being offered by an alumnus (3 x \$1,000 per year). Sandy Kaskens plans to announce launch at MCI120 Welcome Ceremony. Offered our emotional support, referred Sandy to OMF to discuss scholarship specifics.
 - b) April 1st, I shared with Executive for my proposed MRBS response to ABYC event. April 3rd posted MRBS Facebook Group notice to inform (only) about ABYC. April 3rd I communicated to Jacquie Martin that: MRBS has no financial expectations, does not expect her group to be able to provide any, informing our Facebook Group is what we will do. I did not commit to Jacquie to any other promotions (e.g. mass email).
7. Treasurer's Report- Robert Watson
 - a) Book & bank Balance= \$9,405.09
 - b) Dianne Renwick purchased Square Pay credit card reader during course or meeting- we will use at MCI120 MRBS booth (for donations).
 - c) **Motion** to accept report: Robert Watson/seconded by Randy. **Carried.**
8. MRBS Shop- Vandra Masemann
 - a) 17 orders have been received; 17 individuals ordered >1 item.
 - b) All Pub Leads agree to sell merchandise at their pub venues.
9. MCI120 Reunion
 - a. Eventbrite Sales- reviewed sales to-date (results attached to agenda).

b. Priority **'To Do'** Items:

- i. #1 1990 to Now Pub- Do not put deposit on this venue until we confirm a pub lead.
- ii. #2 Reunion Program/Business Flyer/ MCI School Wall Posters- Add to Program:
 1. Auditorium- Past teacher meet and greet.
 2. Gym- change to 'What is Malvern Doing?' (**update**: Gym displays cancelled by Sandy a few days later).
 3. Add Sunday Alumni Board Walk.
 4. Welcome Ceremony Speaker add: School trustee, Michelle Aarts.
 5. Business Flyers: no changes. MRBS will cover cost of colour printing.
- iii. #3 Display Boards- well underway, MCI has taken on more work: directional signs and A-Z alpha split signage for check-in desks.
- iv. #4 Mass Email- **To Do (Tim Daciuk)** launch April 13, one message, not decade specific. F/U mass email just before May 13th. Content:
- v. #5 Need Volunteers- added: Gene Domagala (Alumni Board Walk), MRBS Booth- Rod Tennyson (part-time) & Volker Masemann.
- vi. #6 Teacher Recognition Ceremony- **To Do (Randy)** Provide consent email template to Ingrid or send out myself.

c. Communications Reports

- i. Postal Mail- Vandra Masemann
 1. Received package for David Fuller; 3 postal mail bounce backs, 2 Eventbrite & a donation/unsubscribe request.
- ii. Email- Robert Watson
 1. 9 'redandblack' emails dispersed. Ticket or ticket changes should be directed to Ingrid.
- iii. Database- Dianne Renwick
 1. Covered in discussion about mass email preparation.
- iv. Website Updates- Randy
 1. **To Do (David Fuller & Paul Warner)**- Update website banner photos, post Reunion Program & rename Commencement Brochure.
- v. Social Media- Randy
 1. **To Do (Sandra Burk)**- Post Reunion material on FB Page.
 2. **To Do (Vandra)**- Do FB Group post to recruit volunteers.
- vi. Beach Metro News- Ila Vaculik
 1. BMN will contact Randy & Sandy Kaskens to do (separately) interviews to prepare an in-depth article about MCI120.
 2. (**Update**- first article published April 14).

d. Additional Business

- i. Ashbridge's Bay Yacht Club event- April 3rd posted MRBS Facebook Group notice to inform subscribers.

10. Motion to Adjourn 8:52pm

11. Next Meetings:

- a. **Reunion Committee**: Tues. April 18th
- b. **Combined Executive & Reunion Committee** (with OMF) Tues. May 2nd